

MIDCOAST SYMPHONY ORCHESTRA

Rohan Smith, Music Director



Reach Your Customers Support Your Community

Advertise with Us for
Our 30th Anniversary!

MSO Is . . .

We are a professionally-trained, all-volunteer, 75-member community orchestra that performs for the public at the Orion Performing Arts Center in Topsham and the Gendron Franco Center in Lewiston.

We offer our audiences a rare opportunity to experience classical music performed at a level that is otherwise available only in larger cities that host a professional orchestra with ticket pricing/travel time and cost beyond the level of many of our citizens.

High-quality performances, outstanding guest artists, comfortable concert venues, and community outreach have all increased our visibility and recognition over 29 years of operation.

Our Audience

Our audience comes along the coast from Kittery to Camden, and inland from South Berwick to Waterville, with biggest concentrations from the Lewiston/Auburn, Brunswick/Topsham and Midcoast regions. Our audience size averages 2700-2800 each season.

Why Advertise with MSO?

We develop a high-quality program book for each concert season. The same book is used for 8 events:

2 performances for each of 4 concerts in the October-May season. Ads are an important feature of MSO program books.

- ▶ Your ad is **carefully placed** with regard to each advertiser's business and location. We invite the audience to take program books home to read at their leisure, and we encourage them to do business with our sponsors.
- ▶ Ads **help keep ticket prices affordable** and reinforce the *community* nature of our organization.
- ▶ Your ad gets **repeated exposure to a targeted audience**: these people have a bit of money to spend, they support their community, and they are interested in cultural activities.

For more information about the orchestra, please see [our website](#) and [Facebook](#).



Midcoast Symphony Orchestra is a 501 (c)(3) non-profit organization.